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Press Release

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FOR IMMEDIATE RELEASE

Aroostook Chapter of Credit Unions has successful fundraising Snowmobile Run

AROOSTOOK COUNTY– Over 22 registered snowmobilers, despite sub zero temperatures in the morning, participated in the Aroostook Chapter of Credit Union’s fundraising snowmobile run on Thursday, February 20th.

Over \$5,600 was raised to assist local efforts to End Hunger as well as for Maine Special Olympics. Snowmobilers came from all over Maine, and some as far south as Nashville, Tennessee to participate in NorState Federal Credit Union’s hosted Snowmobile Run for Charity.

Members and staff from Acadia, NorState and The County FCUs including family, friends as well as sponsored riders, took advantage of a day away from work for a good cause and took in over 100 miles of majestic northern Maine woods and near perfect trail conditions.

After a small registration fee during a sponsored breakfast at the Lakeview Restaurant in St. Agatha to start the day right, participants collected trail maps and some tokens, instructions on route, and where stops would be to warm up and eat.

The trek took them on a loop from St. Agatha, to Cross Lake, toward Eagle Lake and down around into St. John all in northern Aroostook county, at which point they headed to Trackdown Lodge & Cabins for a networking lunch. Snowmobilers then continued to the scenic St. John River lookout in Frenchville and headed back towards the Lakeview to finalize 100 miles of beautiful trails and scenery.

Kevin Freeman, owner of the Sled Shop in Presque Isle, a sponsor and participating snowmobiler found the event is a good opportunity to give back to the community, have fun while doing it, and network with other event sponsors and riders.

The Aroostook Chapter President Denise Duperre guided the tour and traveled along at a steady pace for both novice and experienced riders.

The day ended with a Chapter meeting and dinner at the lakeview with over 120 attendees enjoying and evening of networking. The evenings guest speaker was Cory Lathrop, who is one of the top fundraising persons in the state of Maine for the Trek Across Maine, a charitable bike ride for the American Lung Association. Lathrop talked about ways to encourage charitable giving and how a little sentiment like a thank you card goes a long way in building relationships for charitable asks in the future.

NorState’s Commercial Lender Denise Plourde had this to say about the evenings guest speaker. “He’s encouraging, inspirational and to the point. I really enjoyed listening to him, he had our attention from beginning to end.”

For more information about the Aroostook Chapter of Credit Unions, contact any of the credit union presidents or the chapter president, Denise Duperre by email: dduperre@norstatefcu.org.

Photo: 101833

Aroostook Chapter of Credit Union Charity Snowmobile Run snowmobilers stop for a quick break in the sun during their 9th annual Snowmobile Charity Run on Thursday, February 20th, 2020.

-Duperre photo

Photo: 8816

Stopping to pose for a quick group photo during their Aroostook Chapter of Credit Unions 9th Annual Snowmobile Charity Run are 15 of the 20 snowmobilers of this year's ride, guided on a 100 mile adventure through the north Maine woods on Thursday, Feb. 20th by NorState's Executive Marketing Director Denise Duperré (pictured left, standing), taking a lunch break at Track Down Kennel Lodge in Wallagrass.

-Kevin Freeman photo

Photo: 85280

Sponsors of the 9th Annual Charity Snowmobile Run held by the Aroostook Chapter of Credit Unions.

The Aroostook Chapter of Credit Unions is an extension of the Maine Credit Union League and works in conjunction to bring financial literacy and awareness to credit union members and the communities they live in. This chapter comprises of three credit unions. Acadia FCU, NorState FCU and The County FCU. For more information about the Aroostook Chapter of Credit Unions, contact Chapter President Denise Duperre at NorState FCU in Madawaska.

